

FREE TO THE PUBLIC!



TAVIS SMILEY PRESENTS



HEALTH, FITNESS AND WELLNESS EXPO

PRESENTED BY KAISER PERMANENTE thrive

Los Angeles Convention Center **March 30-31, 2007**
Oakland Convention Center **May 11-12, 2007**

I want to be an exhibitor!



Tavis and Smiley Group staffers ran in the 18th annual LA Marathon

JOIN TAVIS SMILEY

and special guests for a fun-filled weekend of enlightening, encouraging and empowering activities to get you and your family on the ROAD TO HEALTH!

FRIDAY YOUTH DAY

- 10,000 youth will interact with dance, nutrition, beauty and wellness pavilions
- Kids cardio zone
- Interactive fitness video games
- LOTS of freebies, prizes and giveaways!
- Farmers' market



OVER 20,000

attendees are expected, including 10,000 Youth Day attendees

- Nationwide media exposure
- Great networking opportunities

Exhibitor Rates per City:

- \$5,000 Corporate Exhibitor** (10' x 20' Booth)
- \$3,000 Government Agency** (10' x 10' Booth)
- \$1,500 Small Business** (10' x 10' Booth)
- \$1,000 Nonprofit** (10' x 10' Booth)



HIGHLIGHTS

- More than 100 exhibitors with healthy-living products and information
- Health & wellness seminars
- Celebrity appearances
- Fitness classes
- Cooking demos
- Health symposium
- 1/4-mile Walk-a-thon Challenge
- Health screenings



Save the Date! www.roadtohealthtour.com



HEALTH, FITNESS AND WELLNESS EXPO

Exhibitor Information

Check one:

- Los Angeles Convention Center · March 30–31, 2007**
Set-up Day: Thursday, March 29, 2007
- Oakland Convention Center · May 11-12, 2007**
Set-up Day: Thursday, May 10, 2007

3 WAYS TO REGISTER:**1. FAX TO** (323) 290-3940**3. TELEPHONE** (213) 694-1883, Monday–Friday 9 am–5 pm PT**2. MAIL TO** Tavis Smiley Presents RTH, 3870 Crenshaw Blvd., Suite 391 pmb, Los Angeles, CA 90008

Company name: _____

Address: _____

City: _____

State: _____

ZIP: _____

Contact: _____

Title: _____

Direct telephone (day): _____

Fax: _____

Mobile: _____

E-mail (required): _____

Select one category for listing: HEALTH FITNESS HOLISTIC/WELLNESS NUTRITION

25-word product or services description: _____

RTH is a popular event. We advise exhibitors to sell direct to attendees or provide resources for after-event purchases. Booths are assigned based on years of seniority and on a first-come, first-serve basis. The exhibitor hereby submits this contract as a legally binding agreement for exhibit space at the Road to Health Health, Fitness and Wellness Expo and acknowledges and agrees to the terms and conditions set forth herein and to the rules and regulations set forth in the Exhibitor Service Manual.

ADVERTISING AND SPONSORSHIP

Please send more information via:

 E-mail Fax U.S. MailAdvertising and sponsorship descriptions are available at www.roadtohealthtour.com.**CANCELLATION AND SUBSTITUTION POLICY**

Reservations cancelled at least 30 days before each event will receive a full refund less a \$200 exhibitor processing fee. No refunds will be issued less than 30 days before the event. Substitutions may be made at any time up to 14 days before the first day of the expo. Sharing of exhibitor space is not permitted. NO-SHOWS FORFEIT ALL EXHIBITOR FEES.

CANCELLATION DEADLINES:**Los Angeles:** February 19, 2007**Oakland:** April 10, 2007

Registrations received less than 30 days before each event must pick up badges and materials on-site. Bring confirmation letter to registration area.

COMPANY INFORMATION**Company size**

- 1-14 15-24
 25-50 51-99
 100-999
 1,000-9,999
 10,000+

Job title

- Pres./CEO/Owner
 Vice President
 Director
 Manager
 Clerical
 Professional

Type of business

- Advertising/
Marketing/
Public Relations
 Community Org.
 Education/
Training
 Entertainment
 Finance/Banking/
Insurance
 Government
Agency
 Healthcare/
Biotech/
Pharmaceutical

- Media/Publishing
Broadcasting/
Cable
 Professional
Services/Legal
Consulting/Real
Estate/Recruiting
 Retail/
Wholesale Trade
 Spa/Fitness
Center
 Travel/
Hospitality/
Food Services
 Youth Org.

COST per city

- \$5,000**
 \$3,000
 \$1,500
 \$1,000

EXHIBITOR LEVEL:

- Corporate** 10' x 20' booth
Government Agency 10' x 10' booth
Small Business (less than 50 employees). 10' x 10' booth
Nonprofit [501 (c)(3) verification required] 10' x 10' booth

STANDARD 10' x 10' and 10' x 20' BOOTHS INCLUDE:

One 6' skirted table · Two chairs · One wastebasket · Four exhibit-only passes · Company sign · Listing in program booklet · Exhibitor Service Manual

ADDITIONAL SERVICES: Electrical, Internet, telephone lines, and carpeting available at additional cost. Refer to Exhibitor Service Manual for details.

PAYMENT METHOD Payment by check or credit card is due prior to the event **Tavis Smiley Presents Tax ID No:** 95-4879614

Check or money order made payable to **Tavis Smiley Presents** Credit card (charges processed promptly): VISA MC AmEx Disc

Account no.: _____

Expiration date: _____

Security code (3 digits on back of card) _____

P.O. Number: _____

Tax ID no.: _____

Billing address (if different than mailing address): _____

Company billing contact: _____

Address: _____

City: _____

State: _____

ZIP: _____

Undersigned hereby expressly represents and warrants that he/she is authorized to execute this binding contract on behalf of the exhibitor named above and has read and accepts these terms.

Signature: _____

Print name: _____

INTERNAL USE ONLY: Postmark date _____ Entered on _____ Amount received \$ _____ Booth # _____

Rep: TG

www.roadtohealthtour.com · (213) 694-1883 · www.tavistalks.com