

David Roach

David Roach is the founder of the Familyhood Connection which operates the Mo' Better Food Market and the Oakland Film Society, which operates the Oakland International Film Festival. He is the writer and artist of the cartoon character, "The Adventures of Hotep" (Hotep means peace) , is the mascot used, to promote building Healthy Economics,, which is the goal of Mo' Better Food.

He sits on several boards including:

Morehouse College Bay Area Alumni Association – Mentor Chair

The African American Farmers of California

The California Food Security Coalition- statewide steering Committee

Historical Black Colleges and Universities – Committee member

Fiends and Alumni Of McClymond's High School

Urban Releaf

YMCA- Urban Services- East Bay region

The Familyhood Connection is a 501 C(3) corporation with a mission to promote activities that bring the generations together to improve the community.